



FOLEY & LARDNER LLP

ATTORNEYS AT LAW

321 NORTH CLARK STREET
SUITE 2800
CHICAGO, IL 60610-4764
TELEPHONE: 312.832.4500
FACSIMILE: 312.832.4700

WWW.FOLEY.COM

FACSIMILE TRANSMISSION

Total # of Pages 12 (including this page)

TO:	PHONE #:	FAX #:
Examiner John Young USPTO	703-305-3801	703-308-3691

From : Jane M. Herold, Intellectual Property
Paralegal

Email Address : jherold@foley.com

Sender's Direct Dial : 312.832.4543

Date : December 16, 2004

Client/Matter No : 042965-0104-0102,0105

User ID No : 0303

MESSAGE:

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Operator:	Time Sent:	Return Original To: Laura M. Markham
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* * * COMMUNICATION RESULT REPORT (OCT. 19. 2004 5:21PM) * * *

FAX HEADER 1: FOLEY & LARDNER
FAX HEADER 2: FOLEY & LARDNERTRANSMITTED/STORED : OCT. 19. 2004 5:19PM
FILE MODE OPTION

2131 MEMORY TX

ADDRESS

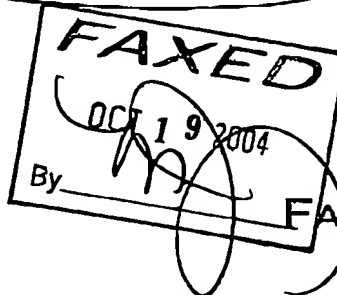
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RESULT

OK

PAGE

10/10

REASON FOR ERROR
E-1) HANG UP OR LINE-FAIL
E-3) NO ANSWERE-2) BUSY
E-4) NO FACSIMILE CONNECTION**FOLEY**FOLEY & LARDNER LLP
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FACSIMILE: 312.832.4700
WWW.FOLEY.COM

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Total # of Pages 10 (including this page)

TO:	PHONE #:	FAX #:
Assistant Commissioner for Patents U.S. Patent & Trademark Office		703-872-9302

From : Foley & Lardner LLP
 Email Address : ChicagoIPDocketing@foley.com
 Sender's Direct Dial : 312.832.4559
 Date : October 19, 2004
 Client/Matter No : 042965-0104, 0102, 0105-
 User ID No :

MESSAGE:

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Operator:	Time Sent:	Return Original To: Laura M. Merkham
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10/19/2004 6:21:49 PM [Eastern Daylight Time]
10 (including cover page)

VG 2131 2.

FOLEY & LAKDNER LLP
ATTORNEYS AT LAW
223 NORTH CLARK STREET
SUITE 2500
CHICAGO, IL 60610-4784
TELEPHONE: 312.632.4500
FACSIMILE: 312.632.4700
WWW.FOLEY.COM

PAGE 1119 * RCVD AT 10/13/2004 6:21:49 PM (Eastern Daylight Time) * GVR:USPTO-EFAXF-112 * DRG:2729302 * CSID:212 6447558 * DURATION (min-ss):02-24

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Patent Appl. No.: 09/872,224****Filing Date: June 1, 2001****Title: Networked Broadcasting System and
Traffic System for Multiple Broadcasts****First Named Inventor: Norman Feuer****Attorney Docket Number: 042965/0105**

I hereby certify that this correspondence is
being sent to: Assistant Commissioner for
Patents, Washington, D.C. 20231, via
Facsimile at (703) 872-9302.

LAURA MARKHAM
Name
[Signature]
Signature
10/19/04
Date of Signature

**REQUEST FOR PERMISSION TO
WITHDRAW AS ATTORNEY OF RECORD**

Assistant Commissioner for Patents
Washington, DC 20231

Assistant Commissioner:

Effective immediately, the undersigned attorney, on behalf of all other attorneys with the law firm of Foley & Lardner ("Petitioner"), submits this Request for Permission to Withdraw as Attorney of Record for the Owner, Collegeplaybyplay.com, Inc. in the above-captioned patent matter, pursuant to 37 C.F.R. §§ 10.40(b)(4).

Petitioner has been given verbal permission to withdraw by Mr. Norman Feuer, President of Collegeplaybyplay.com, Inc. A copy of the transcribed voice mail message is attached. All files have been sent to Mr. Feuer. Copies of these files were not retained. Mr. Feuer was also advised that this application has a pending office action and that the initial deadline for filing a response to the Office Action is October 20, 2004.

Request for Permission to Withdraw as Attorney of Record
Attorney Docket No. 042965/0102

The undersigned is signing this Request for Permission to Withdraw on behalf of himself and the Foley & Lardner Attorneys associated with USPTO customer number 27433.

Finally, Petitioner states that all future correspondence should be sent directly to Mr. Norman Feuer, President of Assignee Corporation and first named inventor, at 3 Little Bay Harbor, Ponte Vedra, Florida 32082. Petitioner has also copied the Mr. Feuer on this Request.

Respectfully Submitted,

FOLEY & LARDNER

By: M.D. Rechtin # 30,128
Michael D. Rechtin
One of the Former Attorneys for Owner

Dated: October 18, 2004

FOLEY & LARDNER LLP
321 North Clark Street
Suite 2800
Chicago, Illinois 60610
312/832-4500 (telephone)
312/832-4700 (facsimile)

cc: Mr. Norman Feuer

-----Original Message-----

From: Unity Messaging System - ILCHIUN01
Sent: Wednesday, September 15, 2004 12:29 PM
To: Herold, Jane M.
Subject: Message from 9049960415



VoiceMessage (255
KB)

Hey yeah Jane, this is Norman Fuerer with College Play by Play. I understand what you need to do and I'm comfortable with you resigning. If you need to talk with me specifically well this will act as authorization for you to do that, that is fine. You can reach me at 904-996-0415, 904-996-0415. Thanks.

THE UNITED STATES PATENT AND TRADEMARK OFFICE**Patent Appl. No.: 09/872,317****Filing Date: June 1, 2001****Title: Networked Broadcasting System with
Provision for the Addition of
Advertisements Or Messages****First Named Inventor: Norman Feuer****Attorney Docket Number: 042965/0104**

I hereby certify that this correspondence is
being sent to: Assistant Commissioner for
Patents, Washington, D.C. 20231, Via
Facsimile at (703) 872-9302.

LAURA MACKHAM
Name
Laura Mackham
Signature
10/19/04
Date of Signature

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Request for Permission to Withdraw as Attorney of Record
Attorney Docket No. 042965-0104

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One of the Former Attorneys

Dated: October 18, 2004

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**Patent Appl. No.: 09/872,258****Filing Date: June 1, 2001****Title: Networked Broadcasting System with
Demographically Controlled
Advertisement Selection****First Named Inventor: Norman Feuer****Attorney Docket Number: 042965/0102**

I hereby certify that this correspondence is
being sent to: Assistant Commissioner for
Patents, Washington, D.C. 20231, Via
Facsimile at (703) 872-9302.

Laura Marxham
Name
Laura Marxham
Signature
10/19/04
Date of Signature

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Assistant Commissioner for Patents
Washington, DC 20231

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